

EMPOWERING WOMEN IN SUSTAINABLE FINANCE THROUGH
MICROLEARNING

APRIL 2024, NEWSLETTER #3



WHAT ARE THE PROJECT'S RESULTS

We are thrilled to share some exciting updates from the FINPOWER project, specifically from Work Package 4 - the heart and soul of our journey towards empowering women through sustainable finance education. Our dedicated team has been hard at work developing cutting-edge training materials and interactive tools to enhance the microlearning experience for women. We are delighted to announce that significant progress has been made! The training materials for the Sustainable Finance Academy have been meticulously crafted, ensuring that they are informative, engaging, and tailored to the unique needs of women.

FINPOWER PROJECT

Welcome to our newsletter about FINPOWER – “Empowering women in sustainable finance through micro-learning”, a project co- financed by the Erasmus+ Programme of the European Union. The project, with the reference number 2022-1-AT01-KA220-ADU- 000087985, aims to increase women's skills in sustainable financial literacy. Women often feel less confident than men about financial matters and have different financial literacy needs due to factors such as earning less, saving less, and living longer, while still being responsible for the same living expenses as men.





WHAT HAVE WE BEEN DOING


Our team has also developed a wide range of interactive tools that complement the microlearning units. These tools are designed to captivate and empower women as they navigate the complexities of financial literacy. From interactive quizzes to engaging simulations, we've got it all covered! The Woman eLearning Package is carefully curated to address real-life financial situations that women face daily. By providing practical scenarios and in-depth explanations, we aim to enhance their financial literacy and confidence in making sustainable financial decisions.

TPM in Catania - April 2024

We would also like to share that in April 2024 we successfully conducted the Third Transnational Project Meeting (TPM) in Catania.

During this meeting, we discussed recent developments in the project, analysed the results of the activities carried out and planned the next steps for WP4.



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