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# FINPOWER



FinPower

EMPOWERING WOMEN IN SUSTAINABLE FINANCE THROUGH  
MICROLEARNING

OCTOBER 2024, NEWSLETTER #4



## FINPOWER PROJECT

Welcome to our newsletter about FINPOWER – “Empowering women in sustainable finance through micro- learning”, a project co- financed by the Erasmus+ Programme of the European Union. The project, with the reference number 2022-1-AT01- KA220-ADU- 000087985, aims to increase women's skills in sustainable financial literacy. Women often feel less confident than men about financial matters and have different financial literacy needs due to factors such as earning less, saving less, and living longer, while still being responsible for the same living expenses as men.

## FINPOWER’S IMPACT ACROSS EUROPE

As the FINPOWER Erasmus+ project approaches its conclusion at the end of October, we are proud to look back on the meaningful progress we've made in promoting financial literacy for women across Europe. Through innovative initiatives and targeted strategies, the project has effectively addressed the gender gap in financial literacy, empowering women with the knowledge and skills they need to make informed financial decisions. From comprehensive training programs to accessible online tools, FINPOWER has created lasting resources that will continue to benefit women long after the project has ended.

By equipping women with these critical skills, we are not only helping them gain financial independence but also fostering a more inclusive and equitable economic future across Europe.



## WHAT WE HAVE ACHIEVED?

- Train-the-Trainer Events: We successfully equipped educators with the skills needed to train women in financial literacy, ensuring lasting impact.
- Training Centers & Online Academy: Women have been trained in educational centers and through our Online Academy, available in multiple languages. This flexible, microlearning platform offers practical financial skills in short, engaging lessons.
- Reaching Women: We empowered women across Europe with tailored financial education, helping them gain confidence in managing finances.

## Looking forward

As we reach the final phase of the project, our focus remains on ensuring that the tools, resources, and knowledge generated during FINPOWER continue to be used.

We encourage policymakers, educational institutions, and local organizations to implement our recommendations, fostering a financial environment where women feel confident and capable in managing their financial futures.

After the project ends, all our resources - Gaps catalogue, skills and competence matrix, microlearning guide, training materials, online tools, and policy recommendations - will remain available on the project website. We invite all interested members of the public, especially women, educators, policymakers, and organizations, to continue using these materials to foster financial independence for women.



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